

5 Ways CareATC Helps Employers Maximize Healthcare Spend

The need for employers to provide good, holistic healthcare is more crucial now than ever before but with the global health crisis and rising healthcare costs, is it financially and strategically sound?

Yes. The pandemic has proven that business resilience and continuity depend on a healthy and financially well workforce, which is why a smart, proactive, tailored, and cost-effective workforce healthcare solution is vital. Here are five ways CareATC's proactive primary care delivers value to your organization and its benefits to your workforce and bottom line.

01



Generate Higher ROI with Healthcare Plans Customized to Align with Your Priorities

To optimize costs, CareATC's model takes various factors into account such as your health plan membership size, pre-existing employee health levels, and business priorities. You should only pay for what you need to keep your population healthy.

Case Study: The City of Tampa



What they needed:

The City of Tampa wanted to provide wellness centers for its employees and dependents at two locations



What we did:

Set up wellness centers at locations convenient for members which offered direct primary care and services to help manage chronic medical conditions



Positive outcomes:

- Improved employee engagement
- Higher cost savings among engaged employees
- Greater compliance among diabetics
- Increased participation in preventive health screenings

Overall, the City of Tampa achieved a \$3.55 ROI for every \$1 spent

02



Maintain Workforce Resilience with a Flexible and Proactive Healthcare Management Strategy

Even amid the pandemic, CareATC clinics remained in operation by appointment only and added layers of safety, including a rigorous disinfection routine between appointments and personal protective equipment to minimize exposure. New modes of care delivery were also introduced quickly.

Services now include:



Virtual primary care available round the clock



Next-day home delivery of prescriptions to prevent delays in medication adherence



Online wellness and health coaching programs accessible even with shelter-in-place orders still in effect

03



Gain Savings in Costs, Time, and Productivity with a Holistic Worksite Healthcare Model

Preventative, holistic care can reduce presenteeism and absenteeism and boost staff retention and recruitment rates, ultimately improving your bottom line.

Continuous tracking, reporting, and performance measurement enables proactive care, for example: an at-risk patient can be identified early on and in a routine check-up, and the physician can have a discussion that results in a \$4 prescription that prevents a \$400,000 heart attack down the line.



\$4 Dollar
Prescription



\$400,000
Surgery

With CareATC, employers can expect a drop in medical claims volume, time-consuming paperwork, and costly discrepancies.

04



Leverage Real-Time Personal Health Data for Better Health Outcomes

Data obtained from questionnaires, biometric screenings, historical visits, and Personal Health Assessments are used in tandem with data analytics to:



Improve accuracy and timeliness of diagnosis and prognosis for more cost-effective care



Enhance operational efficiency of healthcare delivery, eliminating unnecessary medical costs



Provide employers with in-depth insights to enhance healthcare on a population scale

Numbers don't lie, and with quantitative evidence, CareATC can correctly predict and prevent any adverse health outcomes before they occur. Research shows that 80% of self-insured organizations that leverage a data-driven approach to healthcare have flat-lined their healthcare costs.

Palm Beach County Tax Collector's Office



What they needed:

Palm Beach County Tax Collector's office wanted to improve the health of their sedentary workforce with Personal Health Assessments and health coaching program



What we did:

Employees were assessed, categorized by into risk, and encouraged to go through an eight-week virtual health education program with a registered dietician



Positive outcomes:

- 45% reduced their cholesterol
- 58% reduced their blood pressure
- 43% reduced their weight
- 48% reduced their Hemoglobin A1c

These results show that an online nutrition and lifestyle education program can effectively reduce chronic disease risks

05



Boost Employee Satisfaction and Productivity with Easy, Affordable Access to Quality Care

Having a clinic on-premise reduces the time it takes to travel and wait to see a doctor. This convenience promotes better patient-physician engagement, which leads to a better quality of care and patient outcomes.

The speed and ease with which your employees can receive medical attention, attend wellness programs, or access a coach's counsel can boost morale and productivity. Employees who feel taken care of by their employers are often loyal and motivated.



\$900

Amount an on-site clinic can put back into the pockets of engaged participants over a five-quarter period



\$0

Cost associated with primary care visits, including copays, prescriptions, labs, and more

Ready to Optimize Your Healthcare Spend with **CareATC's Proactive Primary Care?**

Numerous large organizations, small to medium businesses, and public agencies have seen greater employee satisfaction and even greater savings with our on-site or shared-site proactive primary care clinic. Contact us and let's talk about how we can make this a reality for you today.

About CareATC, Inc.



CareATC Inc. is a leading innovator in the health technology sector, providing on-site and shared-site medical clinics. By leveraging groundbreaking technology, we offer customized population health management solutions for employers that reduce healthcare costs by promoting health, preventing disease, and providing easy access to care. We are based in Tulsa, Oklahoma, manage more than 150 clients in 35 states, and are recognized by the Accreditation Association for Ambulatory Health Care Inc. To learn more about CareATC Inc., visit www.careatc.com.



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